

SUMMER'S BEST BEAUTY LOOKS

Glowing Skin, Hot Lips, Bright Eyes

# allure

THE BEAUTY EXPERT

JULY 2010

**GET  
SEXY  
HEAD TO TOE**

THE SOFT HAIR  
THE SULTRY MAKEUP  
THE SAUCY SCENT  
THE RACY LINGERIE  
(while it's on...)

PLUS: 9 Subtle, Seductive Moves

**DIANE  
KRUGER**

Beauty Tricks and  
Fashion Pet Peeves  
that you just can't live without—there are a lot!

**LOSE WEIGHT  
IN A HURRY**

Fit into Your Skinny Jeans By Next Week

**Got a Zit?**

Not anymore. See page 40.

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**CONFIDENCE  
BOOSTERS**

HINT: Accept a compliment.  
Don't argue; just say thank you.



# THE SEXIEST FRAGRANCES (EVER)

*Scent is so closely tied to sex that when people lose their sense of smell, their sex drive often disappears, too. But it doesn't take a degree in science to know that some scents evoke love (er, make that lust) more than others. We asked Luca Turin and Tania Sanchez, the professional sniffers behind *Perfumes: The A to Z Guide* (Penguin), to pick the five sexiest-smelling perfumes of all time.*

**1. CHINATOWN BY BOND NO. 9 NEW YORK.**

Smells like: spice. "If wearing Opium is like walking around with a bullhorn shouting, 'Come and get it!' Chinatown is like discreetly whispering the same thing."

**2. INSOLENE EAU DE PARFUM BY GUERLAIN.**

Smells like: tuberose amber. "One of the few fragrances built to work for three stages of a successful encounter: to draw someone's attention from across the room, to make flirtatious conversation for a few hours, and to still smell fantastic the morning after."

**3. BULGARI BLACK BY BULGARI.** Smells like: rubber plus leather. "With those notes...you do the math."

**4. 31 RUE CAMBON BY CHANEL.** Smells like: floral amber. "The ultimate fragrance of the unattainable blonde, as incarnated at various times by Grace Kelly, Cybill Shepherd, and Betty from *Archie*."

**5. SÉCRÉTIONS MAGNIFIQUES BY ETAT LIBRE D'ORANGE.** Smells like: floral bilge. "This frightening perfume, which smells like you're wearing Dior J'Adore while on your period, is so sexy no one at all should ever wear it, because randy dogs might chase you down the street."

