

THE BEAUTY EXPERT

allure

FEBRUARY 2011

Makeup That's Sweet & Sexy

Find the Perfect Pink,
The Right Red
For Any Skin Tone

Easy, Flirty

HAIR

Get the Haircut That
Rocked the Runways

The Truth About Natural Skin Care

What Works—And What's a Scam

Jennifer Aniston

“98% of the stuff you read
is absolutely not true.”
We got the 2%!

(P.S. She hated that Rachel haircut.)

FASHION ADVICE

How to Wear the New Brights

\$3.99US \$4.99FOR

02>



08429

0 484955 1



*92 percent of
allure.com users feel
more attractive when
wearing fragrance.*

Small Talk

Like teacup Yorkies and mini cupcakes, fragrances are even more irresistible when shrunk to Lilliputian size—precisely why we're so excited that some of our favorites are now available in travel-size minis: Chanel's Les Exclusifs line in 2.5-oz. flacons; zesty Fresh Citron de Vigne in a 1-oz. bottle; and Gucci's florals—chypre Gucci by Gucci, feminine Flora, and oriental Guilty—in 0.5-oz. purse sprays.



UNCOMMON SCENTS

Tuberose and vanilla, we get. But some perfumes contain hints of “lobster” and “urban renewal”—whatever that smells like. We tested five unusual scents. —SARAH Z. WEXLER

L'ARTISAN PARFUMEUR DZING!

THEY THINK IT SMELLS LIKE: “Sawdust essence” and “airborne talcum powder,” as in a circus performance.

WE THINK IT SMELLS LIKE: Wet hay. No peanuts, cotton candy—or elephants.

DEMETER LOBSTER

THEY THINK IT SMELLS LIKE: Ocean air, “sweet meat,” and “drawn butter.”

WE THINK IT SMELLS LIKE: Briny water and fresh lemon. More like a lobster’s tank than the dish itself.

ETAT LIBRE D'ORANGE SÉCRÉTIONS MAGNIFIQUES

THEY THINK IT SMELLS LIKE: “Blood, sweat, sperm, and saliva.”

WE THINK IT SMELLS LIKE: Blood, sweat, sperm, and saliva. It’s nearly impossible to smell it without gagging.

BOND NO. 9 NEW YORK HIGH LINE

THEY THINK IT SMELLS LIKE: “Sea moss” and “urban renewal,” evoking the elevated park in New York City.

WE THINK IT SMELLS LIKE: Cut grass and a little grit—it captures the park.

BURGER KING BK FLAME BODY SPRAY

THEY THINK IT SMELLS LIKE: “The scent of seduction” plus “flame-broiled meat.”

WE THINK IT SMELLS LIKE: A man after he’s been grilling all afternoon; it’s definitely more smoke than beef.