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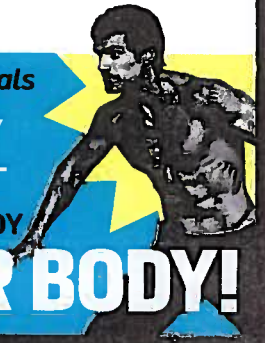
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ORN TO SHREDS: The Untold Story of the Afghanistan War

Your Scent Selector

TO ZERO IN ON THE RIGHT FRAGRANCE FOR YOUR STYLE AND PERSONALITY, JUST HEW TO A HUE

A glittering array of cologne bottles can be intimidating. But experts can help you pick a cologne by asking a simple question: "What's your favorite color?" Your personality can be directly linked to your color preferences. Fragrance experts know that—and build their scents accordingly. "Colors are an important part of my creative process," says scent creator Frederic Malle, founder of Editions de Parfums Frederic Malle. Pick a color and see how it works. **BRIAN BOYÉ**



BLUE

THE VIBE Tranquility
THE MAN "He gravitates toward things that are calm, peaceful, and fresh," says Barney Bishop, scent expert and founder of the men's fragrance website FragrantMoments.net.
THE SCENTS These crowd-pleasing fragrances can be sporty or sophisticated. They often incorporate nautical reminders, including aquatic plants and watery fruits and vegetables, such as melon and cucumber.



BULGARI AQUA POUR HOMME
 \$55, bloom
ingdales.com



EAU DE LACOSTE L.12.12 BLEU EDITION
 \$60, bloom
ingdales.com



ORANGE

THE VIBE Lightness and happiness
THE MAN He's bright, creative, and enthusiastic. He wants to smell good but doesn't want his scent to be his calling card.
THE SCENTS Lively citrus notes evoke sunshine. These fragrances are light and fresh: "In the warmer months, they're the smells you want around you," Bishop says. "You can wear these anytime, anywhere."



PURE NAUTICA DISCOVERY
 \$50, nautica.com



VERSACE POUR HOMME
 \$65, macys.com



RED

THE VIBE Strength, desire, confidence
THE MAN The red guy is "very assured in his abilities and personality. He's a leader," Bishop says. If you're drawn to red, a fragrance that is equally strong will suit you well.
THE SCENTS Bold with notes of pepper and spice. Their assertiveness, Bishop says, makes them great for cooler climates, fall, winter, and evenings, "when you want to spice it up a bit."

I LOVE NEW YORK FOR ALL BY BOND NO. 9
 \$105,
bondno9.com



HOMME BY DAVID BECKHAM
 \$35, target.com



GREEN

THE VIBE Freshness, vibrance, rejuvenation
THE MAN Quiet confidence; actions, not words. "While the red guy wants you to know he's the leader," says Bishop, "the green guy leads by example."
THE SCENTS This category often includes notes of geranium, tomato leaf, basil, and bamboo grass. They're easy-wearing and less sweet than the everyday citrus or orange scents.

EDITIONS DE PARFUMS FREDERIC MALLE GERANIUM POUR MONSIEUR
 \$150, fredericmalle.com



EAU D'ITALIE JARDIN DU POETE
 \$140,
lafco.com



Black is night

If your plans call for evening wear—black tie or otherwise—your fragrance should match. Sniff out sophistication by simply looking for black on the box or bottle. Fragrance houses understand the link between color and smell, and they sell sophisticated scents in elegant packages.

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