

101 genius looks for under \$250

September 2011

# marie claire

**THE BIG REFRESH!**

Amazing hair  
Cool style  
Sexy body

**+WHAT'S YOUR BEAUTY AGE?**

SUREFIRE STRATEGIES TO TURN BACK TIME

**NEW FALL FASHION**  
*it's hot, it's here!*

**BEST COATS  
SEXY LEATHER  
GORGEOUS  
BASICS  
KICK-ASS HEELS  
WE'RE OBSESSED!**

**SARAH JESSICA PARKER**

ON THE THINGS SHE DOESN'T TALK ABOUT IN HER MARRIAGE

**PROJECT RUNWAY >>>**  
BACKSTAGE SECRETS

**BOTOX DOWN BELOW!**  
IT SAVED MY SEX LIFE

**My mom and I married the same man**

**WHY PSYCHICS ARE THE NEW DATING GURUS**

\$3.99



# 101 IDEAS



**Empire State of Mind**  
 Forget the tchotchkes. The best way to show NYC some love is with Bond No. 9's spicy-floral unisex blend, proudly clad in Milton Glaser's iconic logo, \$105.

**ROLL WITH IT**  
 No question—Brit skin guru Sarah Chapman gives a heavenly facial massage. In fact, her acupressure technique is so in demand, she created a tool to replicate it: The Facialift Sculpting Facial Massager, \$39. The effects aren't identical, but it's great in a pinch coupled with one of her delicious serums.

**Golden Arches**  
 Real, naturally full brows are (finally!) back, as evidenced by the lack of bleach backstage at fall fashion shows. My dream tool is Chanel's Sculpting Eyebrow Pencil in Brun Cendré, \$29, which offers a precise powdery-wax finish that gives hairs a smidge of hold.

# beauty desk

**LOVE IT, NEED IT**  
 Tunics, tees, well-worn jeans—these all come to mind when I think of J.Crew. But the latest staple of the all-American favorite? Lipstick. After endless customer requests, the now-iconic orangey-red in the brand's catalogs (a shade blended on set) finally comes to life, thanks to Lipstick Queen's Poppy King. And like the fashionable separates, the end look is all about layering: one coat for a sheer, shiny finish; three swipes for a bright persimmon-esque pop. Poppy King for J.Crew Lipstick, \$18.

*Ying Chu*  
 Beauty Director  
 Ying Chu

**SAAB STORY** Lebanese couturier Elie Saab brilliantly sums up his new eponymous perfume, \$90: "My fragrance is addictive, not overpowering. It leaves the room like the train of a dress." (Like, say, the gorgeous number here?) The sparkly blend of orange blossom, jasmine, and rose finishes with a sultry cedarwood twist.

**Genius Gel**  
 My summer-to-fall skin essential: SkinCeuticals Phloretin CF Gel, \$152. It firms, sloughs dead skin, and erases spots. (Sold!) What's more, tests showed traces of vitamin C in skin 48 hours after application, meaning bonus free-radical-zapping.

**SNAG 'EM WHILE YOU CAN:**  
**FUN DESIGNER RENDITIONS OF MAYBELLINE NEW YORK'S CLASSIC GREAT LASH MASCARA, \$7 EACH.**

STILL LIVES: JEFFREY WESTBROOK/STUDIO D. BACKSTAGE: URGESS KESSLER. RUNWAY: DAN LEGGA