

# Cosmetic World®

OCTOBER 17, 2005

The Business of Beauty

Vol. XLI / No. 41

## CITYSCENE

### BOND NO. 9 OPENS BLEECKER STREET STORE



Author Chandler Burr with Laurice Rahmé of Bond No. 9 and Givaudan's Cos Policastro and Caroline Sabas.



Cos Policastro with Laurice Rahmé and The Fragrance Foundation's Mary Ellen Lapsansky.



Laurice Rahmé with MC2's Maria Corbiscello . . .



. . . and Bond No. 9's Juan Mercado.

**C**hampagne and cupcakes celebrated the arrival of **Bond No. 9's** new Bleecker Street outpost. Sharing the block with New York's **Magnolia Bakery**, located just next door, the Bleecker store opening parallels the launch of Bond No. 9's **Bleecker Street** fragrance, which hits stores in November. In honor of all things Bleecker, the store will offer a cupcake to the first 100 customers.