

Time Out

New York

MAY 31-JUNE 6, 2007 ISSUE 609
\$2.99 TIMEOUTNEWYORK.COM

Greenpoint of view

THE NEXT "NEXT HOT
NEIGHBORHOOD"

PAGE 26

THE HIPSTER MUST DIE!

*A modest proposal
to save New York cool*

PLUS

How to deprogram a hipster

*Secret cool happenings
revealed. Sort of.*



\$2.99US \$3.99CAN



Out There

A street-smart guide to New York news and newsmakers



Scents and the city Bottling the essence of a honky-tonk attraction into a fragrance isn't easy, especially if it's supposed to trigger thoughts of a larger-than-life destination like Coney Island. But New York perfumer Bond No. 9 says it's captured the faded amusement park in its latest concoction—Coney Island—by imbuing it with hints of margarita mix and chocolate. You can douse yourself in the stuff at \$40 per ounce starting Fri 1. (bondno9.com).
—Daniel Derouchie

