

SPECIAL COLLECTORS' EDITION: THE OLYMPIANS  
AMERICA'S OLYMPIC HOPEFULS BY BRUCE WEBER

# VANITY FAIR

SEPTEMBER 2004/\$4.50

WAR RECORDS  
AND THE  
PRESIDENCY

BY DAVID HALBERSTAM

THE MONARCHY  
OF GEORGE W. BUSH

BY NIALL FERGUSON

BRANDO,  
SINATRA,  
HUGHES...  
AND OTHER  
AFFAIRS  
TO REMEMBER

BY GLORIA VANDERBILT

"Breznev never  
goes out of fashion."  
—WILLIAM HAZARD: PACE

INSIDE  
THE MIND OF  
D.C. SNIPER  
LEE MALVO

BY DONOVAN WEBSTER

PLUS:  
DOMINICK DUNNE,  
JAMES WOLCOTT,  
AND MICHAEL WOLFF!

*Regally Blonde*  
**REESE WITHERSPOON**

BRINGS HOME A \$15 MILLION PAYCHECK,  
MAKES TIME FOR THE KIDS, AND STILL LOOKS FABULOUS.



in her Bond Street store on July 7.

## Scents in the City

### BOND NO. 9 BOTTLES NYC

After 25 years of Manhattan living, France native **Laurice Rahmé** grew tired of hearing that New York smelled. So the perfumer, who brought **Annick Goutal** and **Creed** to the U.S., disseminated her own fragrant propaganda. "In the 20th century, a few French companies made perfumes with the names of neighborhoods, such as **Rive Gauche** by **Yves Saint Laurent** and **Hermès' 24 Faubourg**," says the savvy, disarmingly seductive Rahmé.

"After 9/11, I said, 'It's time to do something for New York.'" To prove her patriotism, she became an American citizen and last September launched **Bond No. 9 New York**, a fragrance line named after her NoHo address.

Each of the collection's 22 scents was blended to capture the personality of the neighborhood for which it's named. **Madison Soirée** is an extreme, heady juice of jasmine and gardenia. **Riverside Drive** is a woody, masculine scent with liberal notes of pineapple and patchouli, and **So New York** pairs the city's daily necessities: cappuccino and chocolate.

"It's really a grassroots movement. I get ideas when people come in and say, 'But what about my neighborhood?'" says Rahmé, who adds that the tourists who visit her three luxe, playful Manhattan stores tend to go home with **Broadway Nite**.

"For fall, I really wanted to push downtown: It's been hurt by the reconstruction process." And so was born **Little Italy**, a bright, bustling citrus to be released September 15, during the **San Gennaro** festival, and **Wall Street**, a brisk scent with marine notes that isn't just for the **Gordon Gekko** type. "I made it unisex because I believe the future of Wall Street is women," she emphasizes. The one local scent New Yorkers shouldn't hold their breath waiting for? "**The Meatpacking District**," Rahmé says with a laugh.

—CHRISTINE MÜHLKE

the lingerie line designed by supermodel **Elle Macpherson**, since 2001. Her intimates, evocative of the roaring spirit of the 1920s and 30s, will debut Stateside early next year. Herewith, a few of Elle's mentionable favorites....

#### BEAUTY PRODUCTS

Lipstick **8 HOUR CREAM**, BY **ELIZABETH ARDEN**  
 Mascara **L'ORÉAL**  
 Shampoo **REAL LINE CARE AND HYDRATING SHAMPOO**, FROM **JOSH AT REAL HAIRDRESSING**  
 Moisturizers **DR. SEBAG** AND **DR. HAUSCHKA**  
 Perfume/cologne **VETIVER GUERLAIN** Toothpaste **ALMEX (IT'S SWISS)**.  
 Soap **ROGER & GALLET SANDALWOOD**  
 Nails **FRENCH MANICURE**

#### ELECTRONICS

Cell phone **MOTOROLA** Computer **APPLE MAC POWERBOOK G4**  
 Television **FUJITSU 66-INCH FLAT-SCREEN**  
 Stereo **iPOD; BOSE SPEAKERS FOR TV AND CAR STEREO**

#### HOME

Sheets **SHERIDAN**  
 Coffeemaker **INDUSTRIAL-SIZE GAGGIA**  
 China **HEREND**, FROM **THOMAS GOODE**  
 Cars **RANGE ROVER** AND **ASTON MARTIN DB5**

#### BEVERAGES

Bottled water **EVIAN** OR **VOLVIC**  
 Coffee **CAPPUCCINO WITH EXTRA FOAM, TWO SUGARS, AND CHOCOLATE (AS A TREAT)**.  
 Vodka **DON'T DRINK, BUT KEEP CRISTAL CHAMPAGNE, BELVEDERE VODKA, AND NATRO AZZURO BEER** FOR HOUSEGUESTS.



PHOTOGRAPHS: TOP, BY FRANCOIS BISCHINGER; CENTER, RIGHT, BY ANDERS OVERGAARD. FOR DETAILS, SEE CREDITS PAGE.

#### CLOTHES

Jeans **DIESEL** Underwear **EMI** Sneakers **ASICS** RUNNING SHOES  
 Watch **MEN'S ROLEX DAYTONA (GOLD, WITH LOTS OF BLING)**.  
 T-shirts **KATHERINE HAMMETT, PELLET FINET, AND HANRO**  
 Day bag **HERMÈS BIRKEN**  
 Evening bags **CHRISTIAN LOUBOUTIN** AND **PHILIP TREACY**

#### NECESSARY EXTRAVAGANCE?

TRAVELING ON HOLIDAYS WITH MY PERSONAL TRAINER (HE'S A NICE GUY) AND A MASSAGE THERAPIST (SHE'S A HOOT). THEY KEEP ME IN SHAPE EMOTIONALLY, SPIRITUALLY, AND PHYSICALLY.



#### HOT LOOKS

**Calvin Klein's Eternity Moment**, a women's fragrance packed with layers of luscious floral, was inspired by the exhilaration of falling in love. ... **Ungaro's** flirty, fun perfume, **Apparition**, is made of raspberry liqueur, cayenne pepper, and dual fruity and floral rose accents. ... **Givenchy** launches its innovative **Le Makeup** line, rich in texture and color, and sold in handy mini-containers. ... **Shiseido's** **Bio Performance Super Lifting Formula** promises to minimize the sagging of facial skin and restore elasticity. ... **MaxMara's** signature fragrance, made with lemon and ginger, is bound to be as classic as the label's 101801 cashmere-wool coat.

